

# Asia: A Growth Area in the Global World of Fixed Income

2019 Greenwich Leaders: Asian Fixed Income

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In a global market in which it's increasingly tough for banks to make money in fixed income, Asia stands out as a welcome exception.

### Methodology:

Between May and July 2019, Greenwich Associates conducted 721 interviews with fixed-income investment professionals at domestic and foreign banks, private banks, investment managers, insurance companies, hedge funds, corporations, central banks, and other institutions throughout Asia (ex-Japan). Countries and regions where interviews were conducted include Australia, China, Hong Kong/ Macau, India, Indonesia, Malaysia, New Zealand, the Philippines, Singapore, South Korea, Sri Lanka, Taiwan, and Thailand. Interview topics included service provider assessments, trading practices, product use, and investor compensation.



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