



# Top Share of Mind Asset Managers for Institutional Investors – Continental Europe

## 2020 Continental European Institutional Investors

August 18, 2020

### Executive Summary:

View which asset managers are top of mind for institutional investors in Continental Europe across Fixed Income, Equities, and Alternatives.

### Methodology:

During the first half of 2020, Greenwich Associates conducted in-depth interviews with 538 key decision-makers at the largest continental European institutional investors.



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