

Top Share of Mind Asset Managers for Institutional Investors – Asia (ex-Japan)

2021 Asian (ex-Japan) Institutional Investors

May 1, 2021

Executive Summary:

View which asset managers are top of mind for institutional investors in Asia across fixed income, equities and alternatives.

Methodology:

On an annual basis, from January to March, Greenwich Associates conducts in-person interviews in detail with the largest institutional investors in Asia. Senior fund professionals were asked to provide detailed information on their investment strategies, quantitative and qualitative evaluations of their investment managers, and qualitative assessments of those managers soliciting their business. In addition, a number of investors are included in this study based on information collected through secondary research and top-line interviews.



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