

# Top Share of Mind Asset Managers for Institutional Investors – Continental Europe

2021 Continental European Institutional Investors

May 1, 2021

**Executive Summary:** 

View which asset managers are top of mind for institutional investors in continental Europe across fixed income, equities and alternatives.

## Methodology:

During the first half of 2021, Greenwich Associates conducted in-depth interviews with 518 key decision-makers at the largest continental European institutional investors.



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