



# 2021 Key Trends in Institutional Asset Management - Canada - Graphics

## 2021 Canadian Institutional Investors Research

January 20, 2022

### Executive Summary:

This report provides detailed information from Canadian institutional investors on key trends in the asset management industry.

### Methodology:

This research is based on personal interviews conducted from July through November 2021 with 160 of the largest tax-exempt funds in Canada. Total assets exceed \$1 trillion.

Senior fund professionals were asked to provide quantitative and qualitative evaluations of their investment managers, qualitative assessments of those managers soliciting their business, and detailed information on important market trends.



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