

## Investment Managers Take Action on Carbon Emissions

May 3, 2022 Executive Summary:

Institutional investors
rated climate change
and carbon emissions
as the two most
important themes
to their organization
under the pillars
of ESG

Asset managers have increasingly turned to offsetting to achieve net-zero goals within portfolios, with a surge in demand for products linked to biodiversity, green energy and forestry

ESG has entered the investment mainstream. A fringe concept in the global investment community less than 10 years ago, environmental, social and governance policies are now widely adopted by asset owners and managers alike.

But as the industry moves to implementation, attention is now turning to the various factors that make up the three pillars of ESG—and the factor that has moved to the top of the agenda is carbon emissions.



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