



# Asset Owners - Best-in-Class Practices during the Selection Process

Competitive Challenges Conference Presentation

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Executive Summary:

Once they have decided to make a change and to evaluate new managers, how do investors go about the manager selection process? To what extent do broader factors such as brand and culture play a role? What are the key steps that managers should take, the 'must-haves', and the things to avoid, when they are being evaluated?



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[www.greenwich.com](http://www.greenwich.com) | [ContactUs@greenwich.com](mailto:ContactUs@greenwich.com)

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[greenwich.com](https://greenwich.com)

[ContactUs@greenwich.com](mailto:ContactUs@greenwich.com)

Ph +1203.625.5038