



# Top Share of Mind Asset Managers for Institutional Investors - Asia (ex-Japan)

2023 Asian (ex-Japan) Institutional Investors

January 12, 2024

Executive Summary:

View which asset managers are top of mind for institutional investors in Asia across fixed income, equities and alternatives.

Methodology:

On an annual basis, from February to August, Coalition Greenwich conducts in-person interviews in detail with the largest institutional investors in Asia. Senior fund professionals were asked to provide detailed information on their investment strategies, quantitative and qualitative evaluations of their investment managers, and qualitative assessments of those managers soliciting their business. In addition, several investors are included in this study based on information collected through secondary research and top-line interviews.



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