

# 2014 Asian Equity Investors - Asian Equity Derivatives

December 1, 2014

**Executive Summary:** 

This report provides detailed information from Asia ex-Japan-based investors investing in equity derivatives, including helpful benchmark data such as:

- Product usage
- Important selection criteria
- Concentration of business
- · Notional trading value

#### Methodology:

Research is based on in-person and telephone interviews with 38 respondents between July and September, 2014. The data in this report is based upon aggregated results from individuals participating in the study.

Buy-side institutional investors were asked to provide quantitative and qualitative evaluations of the broker-dealers they use as well as detailed information on important market trends.



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