

2015 Fixed Income Investors - United States Municipal Bonds and Derivatives

August 19, 2015

Executive Summary:

This report provides detailed information from U.S.-based investors investing in Municipal Bonds, including helpful benchmark data such as:

- Trading volume
- Assets under management
- Electronic trading activity
- Product usage information

Graphic slides include:

- Total Trading Volume - Distribution by Type of Investor
- Total Trading Volume - Distribution by Product
- Municipal Bonds Trading Volume - New Issue vs. Secondary
- Use of Municipal Fixed-Income Products
- Use of Municipal Fixed-Income Products, cont'd
- Average Number of Dealers Used
- Concentration of Business
- Volume Allocation Factors
- Use of Dealers' Research
- Research Allocation Factors

Methodology:

Research is based on personal interviews conducted from February and April 2015 with 91 respondents. The data in this report is based upon aggregated results from individuals participating in the study. Buy-side institutional investors were asked to provide quantitative and qualitative evaluations of the dealers they use as well as detailed information on important market trends.

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The data in this Document may reflect the views reported to Coalition Greenwich by the research participants.

Interviewees may be asked about their use of and demand for financial products and services and about investment practices in relevant financial markets. Coalition Greenwich compiles the data received, conducts statistical analysis and reviews for presentation purposes to produce the final results.

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