

# 2015 Japanese Institutional Investors - Manager and Product Demand - Data

November 24, 2015

Executive Summary:

This report provides detailed information on the institutional investment market in Japan including helpful benchmark data such as asset allocations to equity, fixed income, real estate and alternatives as well as key drivers behind significant allocation changes.

Methodology:

From March through May 2015, Greenwich Associates conducted in-person interviews with 357 of the largest corporate pension funds, public pension funds, financial institutions and endowments & foundations in Japan. Total fund assets were close to ¥800 trillion. The data in this report is based upon aggregated results from individuals participating in the study.



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[www.greenwich.com](http://www.greenwich.com) | [ContactUs@greenwich.com](mailto:ContactUs@greenwich.com)

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