

2014 Fixed Income Investors - Europe Overall Fixed Income

November 14, 2014

Executive Summary:

This report provides detailed information from European-based investors investing in fixed income products, including helpful benchmark data such as:

- Dealer rankings
- Trading volume
- Assets under management
- Product usage information

Graphic slides included:

- Total Trading Volume – Distribution by Type of Investor
- Total Trading Volume – Distribution by Country-Region
- Total Trading Volume – Distribution by Product
- Electronic Trading Volume – Overall Fixed-Income
- Electronic Trading Volume – Distribution by Product
- Most Important Factors When Requesting an Electronic Quote
- Value Provided By Dealers
- Reward for Research
- Research Services Rewarded by Investors
- Research Services Valued Most
- Methods Used to Reward Dealers for Research
- Expected Impact of Clearing on Volume Allocation to Dealers

Methodology:

Research is based on in-person and telephone interviews with 1,261 respondents between May and July, 2014. The data in this report is based upon aggregated results from individuals participating in the study.

benchmarking, analytics and insights to the financial services industry.

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The data in this Document may reflect the views reported to Coalition Greenwich by the research participants.

Interviewees may be asked about their use of and demand for financial products and services and about investment practices in relevant financial markets. Coalition Greenwich compiles the data received, conducts statistical analysis and reviews for presentation purposes to produce the final results.

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