



2014 U.S. Large Corporate Cash Management Rankings

April 1, 2015

Executive Summary:

Greenwich Quality Stars are based upon a proprietary Greenwich Associates methodology for quality assessment and an associated Stars assignment that is made based upon a normal distribution. Stars are assigned on a scale of 5–1 (highest score is 5). Service providers with Greenwich Quality Stars of 3 or more are shown in this report.

Methodology:

The top service providers (brokers, dealers or banks) for each set of Rankings information will be displayed in order of estimated share (or market penetration). All of these Rankings are based upon responses received by Greenwich Associates in a market study. Service providers that receive the most responses in a study become eligible for an estimated penetration calculation, and the top 5 are displayed in this report.



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