



# 2015 Asia Banking Market Trend Report

January 29, 2016

## Executive Summary:

This report reveals study results from corporate treasury professionals in Asia regarding their banking relationships, product selection and treasury practices.

## Methodology:

From August to November 2015, Greenwich Associates conducted in-person interviews with 681 corporate treasury professionals across Asia. The data in this report is based upon aggregated results from individuals participating in the study.



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