



2015 Canadian Institutional Investors - Investment Consulting Business

April 15, 2016

Executive Summary:

This report provides detailed information on the institutional investment market in Canada, including helpful benchmark data on the market position of investment consultants.

Methodology:

Between July and October 2015, Greenwich Associates conducted 235 interviews with senior professionals at corporate funds, public funds and provincial funds, and endowments and foundations with assets greater than \$100 million. Study participants were asked to provide quantitative and qualitative evaluations of their investment managers and consultants, qualitative assessments of those managers soliciting their business, and detailed information on important market trends.



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