



# 2016 United Kingdom Institutional Investors - New Business Development

August 1, 2016

Executive Summary:

This report provides detailed information from institutional investors in the United Kingdom, including helpful benchmark data such as new business development.

Methodology:

Greenwich Associates' 29th annual research with U.K. institutional investors is based on in-depth personal interviews conducted in January to April of 2016 with 404 interviews of the largest institutional funds in the United Kingdom.



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